



चौधरी महादेव प्रसाद महाविद्यालय
C. M. P. DEGREE COLLEGE
(A Constituent P.G. College, University of Allahabad)
Under the strengthening component of DBT Star College Scheme



Start-Up Events Overall Report

Event 1. Theme: Innovation and design thinking (**Quarter: I**)

Name of Activity: My Story - Motivational Session by Successful Innovator

Date: October 1, 2022

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins): 180 minutes

Number of Beneficiary: 99

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/SUA-1-compressed.pdf>

About the Event:

Dr. Gaurav Krishna is proprietor of Allahabad Advance Agri Solutions, Prayagraj, Uttar Pradesh, acquired several years of rich experience in seeds industry at JK Seeds, Hyderabad as Scientist and at public sector organization, Biotech Consortium India Limited, New Delhi (A Company Promoted by Department of Biotechnology, Govt. of India, Ministry of Science and Technology) as Sr. Project Officer, while working towards plant science research and its commercialization. He has shared his experience in the field of biotechnology research, molecular biology and also on implementation of unique quality management system in plant tissue culture industry under Department of Biotechnology, Govt. of India programme namely "National Certification System for Tissue Culture Raised Plants". He focussed on the quote "job providers rather than job seekers" Dr. Krishna has been awarded for the most prestigious "Young Entrepreneur of the Year 2019" by YEFORUM. Program was conducted in offline mode with the objective to orient students towards Development of a vibrant local innovation ecosystem and Start-up supporting mechanism during HES.

Facebook URL :

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Photographs



Himani Chaurasia

Dr. Himani Chaurasia
(Event Convener & IA, IIC, CMP)

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Dr. Archana Pandey
(Convener IIC, CMP)

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Event 2. Theme: Start-Up / Entrepreneurship (Quarter: II)

Name of Activity: Expert talk on the occasion of National Start up Day

Date: 16th January 2023

Programme driven by: Celebration Day Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins): 130 minutes **Number of Beneficiary:** 62

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/sua-2-compressed.pdf>

About the Event:

National Start up Day was celebrated by IIC, CMP Degree College, Prayagraj (UP) on 16th January, 2023 by arranging online (YouTube) lecture of Mr. Dipan Sahu, Assistant Director, MIC. To encourage the innovation, Prime Minister Narendra Modi announced last year to celebrate January 16 as a National Start up Day. The initiative will bring together young celebrated entrepreneurs to brainstorm, innovate and excel with the initiatives - Smart Indian Hackathon, Institution's Innovation Council, Atal ranking of Institutions on Innovation Achievements, National Innovation and start-ups policy 2019 (NISP) for students and Faculty, International Hackathon. According to him, students should participate and go through problem identification, solution development, concept validation, prototype development, and business model and proposal development. He also discussed incubation and preincubation support, mentoring support funds IPR, shares, disputes in IPR and inter institutional collaboration.

Facebook url :

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Photographs



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Dr. Himani Chaurasia
(Event Convener & IA, IIC, CMP)

Archana Pandey

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Event 3. Theme: Entrepreneurship & Start-Up (Quarter: III)

Name of Activity: Expert Talk and Workshop on Prototype/ Process Design & Development

Date: March 23, 2023

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 120 minutes (2 Hours) **Number of Beneficiary:** 220

https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/sua-3-compressed_compressed-1-compressed.pdf

About the Event:

The special lecture on Prototype/ Process Design & Development is targeted to benefit the students with in depth knowledge on the given topic. Dr. Shiv Shankar Singh who is an expert of IPR enlightened the students with the concept of Intellectual property and the rights associated with it. Dr. Ajay Pratap Singh, Convener, Law Department highlighted the essence of understanding the laws relating to IPRs as it beneficial for those young minds who are preparing to pursue in the corporate sector as legal advisors to various sorts of firms. **Mrs. Sonal Khare**, an IPR expert is an Assistant Professor in the Department of Law, C.M.P. Degree College, Prayagraj, the resource person of the event, initially focussed on the conceptual understanding of Prototype and Design and covered the law relating to the protection of Designs and highlighted the salient features of the Designs Act, 2000.

Facebook URL :

https://m.facebook.com/story.php?story_fbid=pfbid02z1aDr3sFoemKFviB9rWXuAy9orquZc1CeUuBUWYBYHZUc4iZWLrnpj3sv3RneUx6l&id=100087502628037&mibextid=Nif5oz

Video URL : <https://youtu.be/wPp-glLugsA>

Photographs



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Dr. Himani Chaurasia
(Event Convener & IA, IIC, CMP)

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Event 4. Theme: Start-ups (Quarter: III)

Name of Activity: Inter/Intra Institutional Business Plan Competition and Reward Best Innovations

Date: May 07-09, 2023

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (Days): 3 Days **Number of Beneficiary:** 65

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/SUA-4.pdf>

About the Event :

Business plan competition and presentation was organized by IIC (Institute Innovation Cell) and the Department of Commerce of C.M.P. Degree College on 7th-9th May 2023. The Principal Prof. Ajay Prakash Khare talked about startup programme in India. He highlighted the role of students in economic development and contribution of India. Dr. Archana Pandey, Convener of the IIC welcomed all the guests and discussed about innovation and entrepreneurial development among students. Dr. Bireswar Pandey Convener of the event addressed to students and gave the lecture on start-up ecosystem and entrepreneurship in India. The main objective of the session was to develop awareness regarding Start-ups to become more entrepreneurs.

Facebook Link:

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Photographs



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Event 5. Theme: Entrepreneurship & Start-Up (Quarter: III)

Name of Activity: Expert talk & Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support: Manage through YUKTI-NIR

Date: May 16, 2023

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 300 minutes (5 Hrs) **No. of Beneficiary:** 53

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/SUA-5.pdf>

About the Event:

Mentoring Event: Poster Presentation on Business Plan was organized by IIC (Institute Innovation Cell) and the Department of Commerce of C.M.P. Degree College, Prayagraj on 16th May, 2023. **Dr Anuradha Singh** Assistant Professor Department of Chemistry, S S Khanna Girls' Degree College, University of Allahabad and IIC, Convenor S S Khanna Girls' Degree College and Innovation Ambassador IIC, enlightened the importance of Startups and government measures for initiating startups in the current scenario. Out of all the participants three best were recognised. After each presentation question were raised by the Judges. It provided a wonderful opportunity for students to ideate and innovate in a unique way under required guidance. The zeal, enthusiasm, and participation of the students made the activity a success.

Facebook URL:

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You Tube URL: <https://youtu.be/UopdcxXRkPQ>

Photographs



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 (Convener IIC, CMP)
 CONVENER
 IIC
 C.M.P. Degree College, Prayagraj



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Event 6. Theme: Entrepreneurship and Start-Up (Quarter: IV)

Name of Activity: Session on Accelerators/Incubation- Opportunities for Student & Faculties- Early Stage Entrepreneurs

Date: July 20, 2023 **Duration of activity:** 130 minutes **Name of Beneficiary:** 200

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/sua-6-compressed-1.pdf>

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

About the Event:

Institute Innovation Cell of CMP Degree College organized a one-day seminar on Accelerators/Incubation- Opportunities for Student & Faculties- Early Stage Entrepreneurs (Entrepreneurship and Innovation in Developing Societies) on 20th July 2023. The chief guest was Dr. Punita Bhatt, from Nottingham Business School, Nottingham University, UK. Dr. Bhatt gave very useful tips to students for starting enterprises in their cities. She told about the seven basic skills of entrepreneurship which are estimation, developing partners, selling strategies, trial and error in understanding the utility of the product, teamwork, failure and communication. She motivated students to think about new ideas related to human life problems and convert the proposed solution into an enterprise.

Facebook link:

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Event 7. Theme: Entrepreneurship & Start-Up (Quarter: IV)

Name of Activity: Session on Converting Innovation into a Start-Up

Date: August 22, 2023

Number of Beneficiary: 76

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/SUA-7-1.pdf>

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 70 minutes (1:10 Hour)

About the Event:

World Entrepreneur Day was celebrated by the Institute Innovation Cell of CMP Degree College on August 22, 2023 in hybrid (online/offline) mode. The keynote speaker of the event was Dr. Upendra Nabh Tripathi who presented and discussed about how to convert an innovation into a start-up. An entrepreneur is an individual who creates a new business, bearing most of the risks and enjoying most of the rewards. The process of setting up a business is known as entrepreneurship. Entrepreneurship is one of the resources economists categorize as integral to production, the other three being land/natural resources, labor, and capital. Innovation and creativity are often used synonymously. While similar, they're not the same. Using creativity in business is important because it fosters unique ideas. This novelty is a key component of innovation. Innovation in business can be grouped into two categories: sustaining and disruptive. Dr. Tripathi discussed about nine steps which are essential for converting an innovation into a start up:- Start with a Great Idea, Make a Business Plan, Secure Funding for Your Startup, Surround Yourself With the Right People, Make Sure You're Following All the Legal Steps, Establish a Location (Physical and Online), Develop a Marketing Plan, Build a Customer Base, Plan to Change.

Facebook URL :

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Event 8. Theme: Entrepreneurship & Start- up (Quarter: IV)

Name of Activity: Inter/Intra Institutional Start-up Competition and Reward Best Start-ups - Manage through YUKTI-NIR

Date: August 25, 2023

No. of beneficiary: 53

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/SUA-08-1-2.pdf>

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 240 minutes (4 Hrs)

About the Event:

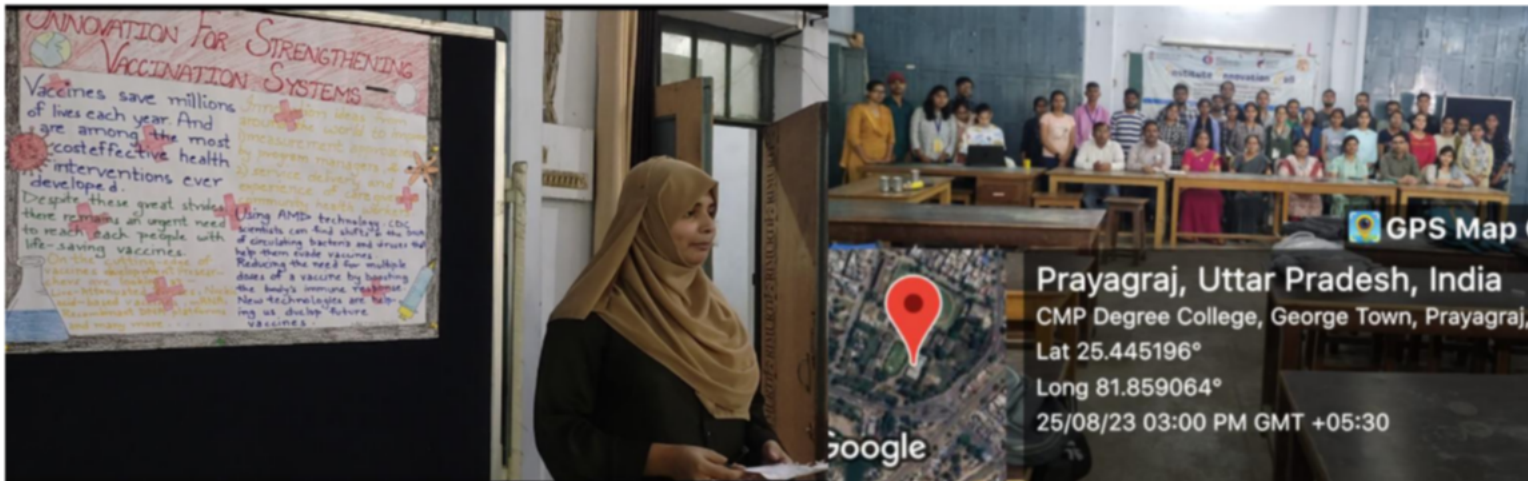
An inter institutional start up idea competition "Start-up Ideathon" was organised by IIC (Institute Innovation Cell) and the Department of Zoology of C.M.P. Degree College, Prayagraj on 25th August, 2023. Dr. Nidhi Tripathi, Event Convener, started the session followed by Dr. Vinita Jaiswal, Convener of Department of Zoology, who welcomed all the participants and Judges. Dr. Ashish Kumar Mishra, Event Convener, gave an overview and importance of the theme of this competition. Further Dr. Archana Pandey, IIC Convener, CMP Degree College discuss the importance and functioning of IIC. She enlightened the importance of Start-ups and government measures for initiating start-ups in the current scenario also. Further students presented their innovative start-up ideas and were evaluated by the three Judges Dr. Sudhi Srivastava, Dr. Manoj Kumar Jaiswal and Dr. Ajeet Kumar Singh. Out of the all the participants five best start-up ideas were recognised (2 first, 2 second and 1 third position). It provided a wonderful opportunity for students to ideate and innovate in a unique way under required guidance. The zeal, enthusiasm, and participation of the students made the activity a success. Overall, the session was very interactive and interesting.

Facebook URL:

<https://www.facebook.com/cmpcollege/posts/pfbid0tqYZjKNa5QiJTJPCTRYYYsnJEv4zVTZt1vvsqg7gm9zdYuNRH3eqdMLk6WMvYxQ11>

You Tube : <https://youtu.be/0AEk-qYiMjc?si=mzvK24Sbd2XYZ7kZ>

Photographs



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Event 9. Theme: Innovation/Entrepreneurship and Startup (**Quarter: IV**)

Name of Activity: Online Session/Panel Discussion with Innovation and Startup Ecosystem Enablers from the Region/State/National/International Level

Date: August 29, 2023 **Number of beneficiaries:** 118

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/SUA-9-1.pdf>

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 120 minutes (2hrs)

About the Event:

An online Panel Discussion with Innovation and Startup Ecosystem Enablers from the Region/State/National/International Level was conducted under the aegis of IIC and DBT Star College Scheme at CMP Degree College in virtual mode. Four proprietors, Mr. Anil Kumar Shahi, Co-Founder Shahi Masala, Dr. Gaurav Krishana, Proprietor Advance Agri Solution, Dr. Saurabh Pandey, Founder and Chief Scientific Officer Databum, Switzerland, CEO Majestic India Pvt Ltd and Dr. Ashutosh Mishra, Proprietor Kamtech Pvt. Ltd., who are the alumni of our college, a discussion was held keeping in mind start-ups and entrepreneurship. Dr. Sarita Srivastava, Coordinator of DBT Star College Scheme and Vice President of IIC initiated the program in which all the proprietors shared their experiences, and also introduced with the paths to get fund for start-Ups.

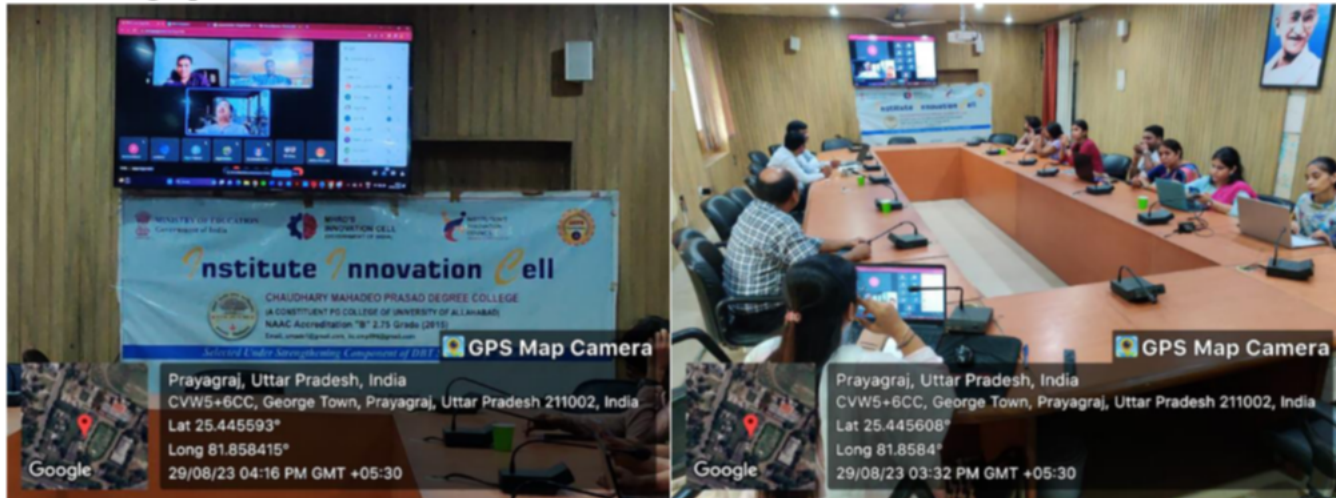
Facebook URL:

<https://www.facebook.com/cmpdcollege/posts/pfbid0SjMDkjoyGY2WP1J9tfdLvsjY7uLD4c29vtKH yBUTZLgy3xB5bxkAZMH1VjAxijNYI>

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You Tube link: https://youtu.be/0Pv19HWx8CY?si=xfxZwcWh2R_yOVxH

Photographs:



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