



# चौधरी महादेव प्रसाद महाविद्यालय C. M. P. DEGREE COLLEGE

(A Constituent P.G. College, University of Allahabad)

Under the strengthening component of DBT Star College Scheme



**Event 8.** Theme: Entrepreneurship & Start- up (**Quarter: IV**)

**Name of Activity:** Inter/Intra Institutional Start-up Competition and Reward Best Start-ups - Manage through YUKTI-NIR

**Date:** August 25, 2023

**No. of beneficiary:** 53

[https://drive.google.com/file/d/13dpdeB3crj\\_ND4TndIS-9ZrFYffhFpJ/view?usp=drivesdk](https://drive.google.com/file/d/13dpdeB3crj_ND4TndIS-9ZrFYffhFpJ/view?usp=drivesdk)

**Programme driven by:** IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

**Duration of activity (in mins/Hrs):** 240 minutes (4 Hrs)

### About the Event:

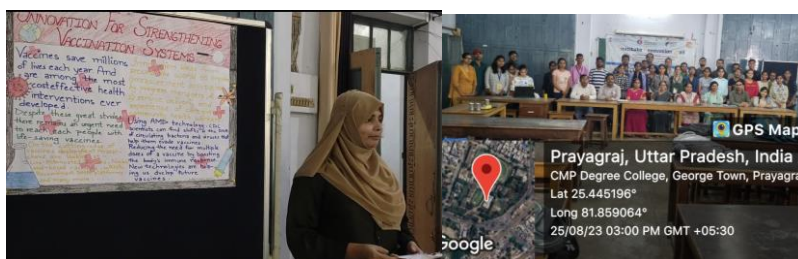
An inter institutional start up idea competition “Start-up Ideathon” was organised by IIC (Institute Innovation Cell) and the Department of Zoology of C.M.P. Degree College, Prayagraj on 25<sup>th</sup> August, 2023. Dr. Nidhi Tripathi, Event Convener, started the session followed by Dr. Vinita Jaiswal, Convener of Department of Zoology, who welcomed all the participants and Judges. Dr. Ashish Kumar Mishra, Event Convener, gave an overview and importance of the theme of this competition. Further Dr. Archana Pandey, IIC Convener, CMP Degree College discuss the importance and functioning of IIC. She enlightened the importance of Start-ups and government measures for initiating start-ups in the current scenario also. Further students presented their innovative start-up ideas and were evaluated by the three Judges Dr. Sudhi Srivastava, Dr. Manoj Kumar Jaiswal and Dr. Ajeet Kumar Singh. Out of the all the participants five best start-up ideas were recognised (2 first, 2 second and 1 third position). It provided a wonderful opportunity for students to ideate and innovate in a unique way under required guidance. The zeal, enthusiasm, and participation of the students made the activity a success. Overall, the session was very interactive and interesting.

### Facebook URL:

<https://www.facebook.com/cmpcollege/posts/pfbid0tqYZjKNa5QjITJPCTryYYsnJEv4zVTZt1vvsqq7gm9zdYuNRH3eqdMLk6WMvYxQ11>

**You Tube :** <https://youtu.be/0AEk-qYiMJc?si=mzvk24Sbd2XYZ7kZ>

### Photographs



*Himani Chaurasia*

**Dr. Himani Chaurasia**

(Event Convener & IA, IIC, CMP)

*Dr. Archana Pandey*

(Convener IIC, CMP)

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