



चौधरी महादेव प्रसाद महाविद्यालय
C. M. P. DEGREE COLLEGE
(A Constituent P.G. College, University of Allahabad)

Under the strengthening component of DBT Star College Scheme



Event 5. Theme: Entrepreneurship & Start-Up (Quarter: III)

Name of Activity: Expert talk & Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support – Manage through YUKTI-NIR

Date: May 16, 2023

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 300 minutes (5 Hrs) **No. of Beneficiary:** 53

<https://drive.google.com/file/d/1-dXV70T4nYhaKqD855RJbyPaArQmbH87/view?usp=drivesdk>

About the Event:

Mentoring Event: Poster Presentation on Business Plan was organized by IIC (Institute Innovation Cell) and the Department of Commerce of C.M.P. Degree College, Prayagraj on 16th May, 2023. **Dr Anuradha Singh** Assistant Professor Department of Chemistry, S S Khanna Girls' Degree College, University of Allahabad and IIC, Convenor S S Khanna Girls' Degree College and Innovation Ambassador IIC, enlightened the importance of Startups and government measures for initiating startups in the current scenario. Out the all the participants three best were recognised. After each presentation question were raised by the Judges. It provided a wonderful opportunity for students to ideate and innovate in a unique way under required guidance. The zeal, enthusiasm, and participation of the students made the activity a success.

Facebook URL:

https://m.facebook.com/story.php?story_fbid=pfbid02Xm3dXcXiwEefXqaZpxiYjzUOKEwxNLxedsDq3tm6Q7AGUUwCos75NBWpxv636gml&id=100087502628037&mibextid=Nif5oz

You Tube URL: <https://youtu.be/UopdcxXRkPQ>

Photographs



Himani Chaurasia

Dr. Himani Chaurasia

(Event Convener & IA, IIC, CMP)

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