



# चौधरी महादेव प्रसाद महाविद्यालय C. M. P. DEGREE COLLEGE

(A Constituent P.G. College, University of Allahabad)

Under the strengthening component of DBT Star College Scheme



## Event 2. Theme: Start-Up / Entrepreneurship (Quarter: II)

**Name of Activity:** Expert talk on the occasion of National Start up Day

**Date:** 16<sup>th</sup> January 2023

**Programme driven by:** Celebration Day Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

**Duration of activity (in mins):** 130 minutes **Number of Beneficiary:** 62

[https://drive.google.com/file/d/12g\\_k1cN9mPqU31j28eNLNeuOmKF\\_Yjei/view?usp=drivesdk](https://drive.google.com/file/d/12g_k1cN9mPqU31j28eNLNeuOmKF_Yjei/view?usp=drivesdk)

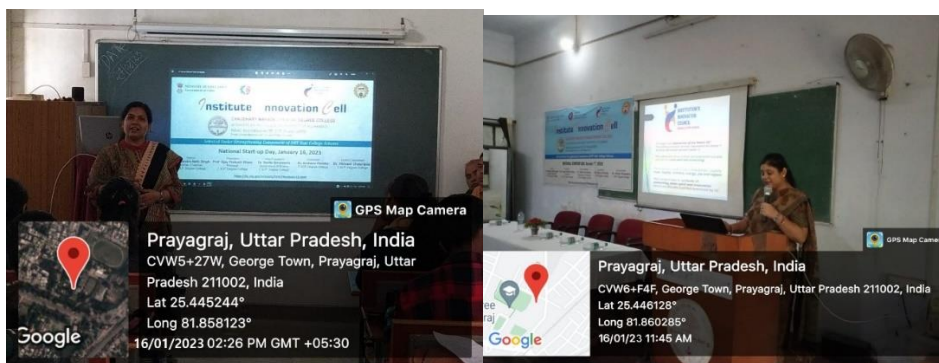
### About the Event:

National Start up Day was celebrated by IIC, CMP Degree College, Prayagraj (UP) on 16<sup>th</sup> January, 2023 by arranging online (YouTube) lecture of Mr. Dipan Sahu, Assistant Director, MIC. To encourage the innovation, Prime Minister Narendra Modi announced last year to celebrate January 16 as a National Start up Day. The initiative will bring together young celebrated entrepreneurs to brainstorm, innovate and excel with the initiatives - Smart Indian Hackathon, Institution's Innovation Council, Atal ranking of Institutions on Innovation Achievements, National Innovation and start-ups policy 2019 (NISP) for students and Faculty, International Hackathon. According to him, students should participate and go through problem identification, solution development, concept validation, prototype development, and business model and proposal development. He also discussed incubation and preincubation support, mentoring support funds IPR, shares, disputes in IPR and inter institutional collaboration.

### Facebook url :

[https://m.facebook.com/story.php?story\\_fbid=pfbid0uHE3Dt3S9PjL6uf7jiGe1CKUCDfwBtRW7KSK21199DW9CArNoYT7uh6dMXCPqNhkl&id=100087502628037&mibextid=Nif5OZ](https://m.facebook.com/story.php?story_fbid=pfbid0uHE3Dt3S9PjL6uf7jiGe1CKUCDfwBtRW7KSK21199DW9CArNoYT7uh6dMXCPqNhkl&id=100087502628037&mibextid=Nif5OZ)

### Photographs



*Himani Chaurasia*

Dr. Himani Chaurasia

(Event Convener & IA, IIC, CMP)

*Ar*

Dr. Archana Pandey

(Convener IIC, CMP)

