



चौधरी महादेव प्रसाद महाविद्यालय
C. M. P. DEGREE COLLEGE
(A Constituent P.G. College, University of Allahabad)

Under the strengthening component of DBT Star College Scheme



Event 2. Theme: Design Thinking/Innovation (Quarter: II)

Name of Activity: Industrial Field Visit to Shree Baidyanath Ayurved Bhawan Pvt. Ltd.

Date: February 10, 2023

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins): 180 minutes

Number of Beneficiary: 54

<https://drive.google.com/file/d/12vQqAua1oyCLtCx29JmbX2Ur09q92d-k/view?usp=drivesdk>

About the Visit:

Institute Innovation Cell, C.M.P. College, Prayagraj has conducted an Industrial tour programme to “Shree Baidyanath Ayurved Bhawan Pvt. Ltd.” on February 10, 2023. Under this programme, the students were taken to a private Medicine (Allopathy/Ayurvedic) factory brand name Shree Baidyanath, Located at Mirzapur Road, Naini, Prayagraj. It Is one of the India’s most respected Companies and playing pioneering role in reestablishing ancient knowledge with modern research and manufacturing techniques. Mr. Devaki Nandan Tripathi, Administrative Officer, and Mr. R. R. Gautam, Human Resource Officer, Shree Baidyanath Ayurved Bhawan Pvt. Ltd., Prayagraj, gave complete information about the benefits of Ayurvedic Herbs for human body and raw materials, different steps of preparation and coating of ayurvedic and allopathic medicines. The event was conducted in offline mode with the objective to orient students towards the establishment of factories and new technologies came in the field of preparation of medicines.

Facebook url :

https://m.facebook.com/story.php?story_fbid=pfbid02uG1PSQKGEa4vRa36MZvDScm2NbTNYmpth6fFad793AAcrC5vuVxxbsRMnSkkmLiPl&id=100087502628037&mibextid=Nif5OZ

Photographs



Himani Chaurasia

Dr. Himani Chaurasia
(Event Convener & IA, IIC, CMP)



Dr. Archana Pandey
(Convener, IIC, CMP)