



चौधरी महादेव प्रसाद महाविद्यालय  
**C. M. P. DEGREE COLLEGE**  
(A Constituent P.G. College, University of Allahabad)  
Under the strengthening component of DBT Star College Scheme



**Outreach Activities Overall Report**

**Event 1.** Theme: Design Thinking/Innovation (**Quarter: I**)

**Name of Activity:** Educational Tour on Herbal Gardening and Organic Farming

**Date:** October 10, 2022

**Programme driven by:** IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

**Duration of activity (in mins):** 300 minutes

**Number of Beneficiary:** 44

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/ora-1-1225124420888956-scaled.jpg>

**About the Event:**

Institute Innovation Council, C.M.P. College Prayagraj had organized an Educational Tour on “Herbal Gardening and Organic Farming” on October 10, 2022. Under this programme, the students were taken on a private organic farming area of Naini, Chaka Block (Prayagraj). Mr. Satyavrat Singh, Junior Project Fellow, Traditional-Rehabilitation Forest Research Center, Prayagraj, gave complete information about the organic farming of various crops, vegetables and fruits present in the field of organic agriculture. He also introduced about the benefits of organic farming and the necessary means used in it. This program was successfully conducted in offline mode with the objective to orient students towards Benefits of Organic Farming for mankind, to establish their own business of organic farming and market distribution.

**CMP College Official Facebook URL :**

[https://m.facebook.com/story.php?story\\_fbid=pfbid04QTZmEPSTRkbPKcMwv9TDEXNCg5txZYW44s9RCF8ibaNkydJqnZgr5H3WBawfRCLl&id=100087502628037&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid04QTZmEPSTRkbPKcMwv9TDEXNCg5txZYW44s9RCF8ibaNkydJqnZgr5H3WBawfRCLl&id=100087502628037&mibextid=Nif5oz)

**Photographs**



*Himani Chaurasia*

**Dr. Himani Chaurasia**  
(Event Convener & IA, IIC, CMP)

*AP*  
**Dr. Archana Pandey**  
(Convener IIC, CMP)

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**Event 2.** Theme: Design Thinking/Innovation (**Quarter: II**)

**Name of Activity:** Industrial Field Visit to Shree Baidyanath Ayurved Bhawan Pvt. Ltd.

**Date:** February 10, 2023

**Programme driven by:** IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

**Duration of activity (in mins):** 180 minutes

**Number of Beneficiary:** 54

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/ora-2.pdf>

**About the Visit:**

Institute Innovation Cell, C.M.P. College, Prayagraj has conducted an Industrial tour programme to “Shree Baidyanath Ayurved Bhawan Pvt. Ltd.” on February 10, 2023. Under this programme, the students were taken to a private Medicine (Allopathy/Ayurvedic) factory brand name Shree Baidyanath, Located at Mirzapur Road, Naini, Prayagraj. It Is one of the India’s most respected Companies and playing pioneering role in reestablishing ancient knowledge with modern research and manufacturing techniques. Mr. Devaki Nandan Tripathi, Administrative Officer, and Mr. R. R. Gautam, Human Resource Officer, Shree Baidyanath Ayurved Bhawan Pvt. Ltd., Prayagraj, gave complete information about the benefits of Ayurvedic Herbs for human body and raw materials, different steps of preparation and coating of ayurvedic and allopathic medicines. The event was conducted in offline mode with the objective to orient students towards the establishment of factories and new technologies came in the field of preparation of medicines.

**CMP College Official Facebook URL :**

[https://m.facebook.com/story.php?story\\_fbid=pfbid02uG1PSQKGEa4vRa36MZvDScm2NbTNYmpt\\_h6fFad793AAcrC5vuVxxbsRMnSkkmLiPl&id=100087502628037&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid02uG1PSQKGEa4vRa36MZvDScm2NbTNYmpt_h6fFad793AAcrC5vuVxxbsRMnSkkmLiPl&id=100087502628037&mibextid=Nif5oz)

**Photographs**



*Dr. Himani Chaurasia*

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**Event 3.** Theme: Design and Innovation Thinking (**Quarter: III**)

**Name of Activity:** 2 days Workshop on “Gyanotsava” (Outreach Activity on NEP)

**Date:** April 7-8, 2023

**Programme driven by:** Self Driven Activity, Institute Innovation Cell, in collaboration with Dept. of Chemistry, CMP Degree College, Prayagraj

**Duration of activity (Days/Hrs):** 2 Days (14 Hours: 10 am to 05 pm)

**Number of Beneficiary:** 208

[https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/ORR-3\\_compressed.pdf](https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/ORR-3_compressed.pdf)

**About the Event:**

The event was organized by Nyas Kashi Prant in collaboration with IIT, Prayagraj on 7-8 April, 2023. The Convener of IIC with 2 Innovation ambassadors, a member of IIC and 4 student representatives have attended this event. A very informative lecture on innovation and NEP has been delivered by the convener of IIC, CMP Degree College. As it was held in IIT, Jhalwa, Prayagraj, that's why it is considered as an outreach activity under the aegis of Institute Innovation Cell, CMP Degree College under the category of self-driven activity. Number of renowned speakers also delivered their deep insights on NEP-2020. There were presentation by higher education institutes (eg. BBAU Lucknow, University of Allahabad, MNIT, CMP Degree College, etc.). There was a good interaction and discussion with Professors of different institutes.

**CMP College Official Facebook URL:**

[https://m.facebook.com/story.php?story\\_fbid=pfbid02AZyenjKMLk4bRK2WCndVylsKRBqAwUSd6m4uSn4yTurfAzKpSFUn8ESJq64jw2Pl&id=100087502628037&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid02AZyenjKMLk4bRK2WCndVylsKRBqAwUSd6m4uSn4yTurfAzKpSFUn8ESJq64jw2Pl&id=100087502628037&mibextid=Nif5oz)

**Photographs**



*Himani Chaurasia*

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 (Event Convener & IA, IIC, CMP)

*Dr. Archana Pandey*  
 (Convener IIC, CMP)

**CONVENER IIC**  
 Institute Innovation Cell  
 C.M.P. Degree College, Prayagraj



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**Event 4.** Theme: Innovation/Entrepreneurship & Start-Up (Quarter: IV)

**Name of Activity:** Workshop, Expert Talk, Training Program & Entrepreneurship: Outreach Program in School

**Date:** August 28, 2023

**Programme driven by:** IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

**Duration of activity (in hrs):** 7 hrs      **Number of Student Beneficiary:** 99

[https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/ORA-4\\_compressed.pdf](https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/ORA-4_compressed.pdf)

**About Event:**

The Institute Innovation Cell of CMP Degree College has organized an Innovation & Entrepreneurship Outreach Program in School of rural area. The program was organized for the senior secondary girls of Radha Krishna Adarsh Convent School, Soraon, Prayagraj under the supervision of President IIC and Principal of the College, Prof. Ajay Prakash Khare and Convenor IIC, Dr. Archana Pandey. The Co-convenor of IIC and Innovation Ambassador, Dr. Himani Chaurasia with giving the introduction of the Institute Innovation Cell to the students also explains about New Education Policy - 2020, Innovation & Entrepreneurship, MoE's Innovation Council, Yukti Portal, etc. and objectives, vision, mission and benefits of Institute Innovation Council/Cell in skill development/Innovation/Start-Up/Entrepreneurship. The Event Convenor, Dr Ruchika Varma told the students about the relevance of entrepreneurship especially in the context of women.

**CMP College Official Facebook URL:**

[https://m.facebook.com/story.php?story\\_fbid=pfbid02tdeJT7xt1MxTvX8why2BDpXtNM56PtC8jwnc1Lr2mHs8nWK3LVuqx6Vvkt5r2ol&id=100087502628037&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid02tdeJT7xt1MxTvX8why2BDpXtNM56PtC8jwnc1Lr2mHs8nWK3LVuqx6Vvkt5r2ol&id=100087502628037&mibextid=Nif5oz)

<https://www.facebook.com/cmpcollege/posts/pfbid0i9T9uWYe9hVmEX5rTvP5iWXbeY8pd2EUo1R3WcqD9YZsw3VPVLzspHxqf3sbmKn41>

**YouTube URL:** <https://youtu.be/NupwKICebpQ?si=1l8Ld8xXVE61s-EA>

**Photographs**



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