



चौधरी महादेव प्रसाद महाविद्यालय
C. M. P. DEGREE COLLEGE
(A Constituent P.G. College, University of Allahabad)
Under the strengthening component of DBT Star College Scheme



Entrepreneurship Events Overall Report

Event 1. Theme: Entrepreneurship (Quarter: I)

Name of Activity: My Story - Motivational Session by Successful Entrepreneur

Date: November 04, 2022

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins): 120 minutes **Number of Beneficiary:** 122

https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/EA-1_compressed-1.pdf

About the Event:

Mr. Anil Kumar Shahi (B.Sc., M.B.A., LL.B) is the Co-Promoter, Director and the chief Executive officer of the Imogene Solutions Pvt. Ltd Company. He is having more than 25 years of experience in the Business Administration, Human Resource and Finance. With his multifunctional experience, he guides our students about growth strategies of a company and a business within the food & Ayurveda related industry. The program was conducted in offline mode with an objective for the development of an Entrepreneurial mindset to establish a new venture.

College Official Facebook URL:

https://m.facebook.com/story.php?story_fbid=675001780892058&substory_index=675001780892058&id=100087502628037&mibextid=Nif5oz

Photographs



Himani Chaurasia

Dr. Himani Chaurasia
(Event Convener & IA, IIC, CMP)

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Event 2. Theme: Design Thinking/Innovation (**Quarter: I**)

Name of Activity: Expert talk and Workshop on “Entrepreneurship & Innovation as Career Opportunity

Date: October 13, 2022

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins): 300 minutes **Number of Beneficiary:** 94

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/EA-2.pdf>

About the Event:

Institute Innovation Cell of CMP Degree College has organized a workshop on the topic “Innovation in Mushroom Cultivation and Opportunities for Self-Employment” by Dr. Hemlata Pant, Assistant Professor, Dept. of Zoology. Dr. Pant discussed about the innovative methods of mushroom cultivation while explaining about the nutrients present in the mushroom. She highlighted how children can generate employment by mushroom cultivation. She also told about the use of Mushroom like Vegetables, Badi, Achaar, Mathri, Cosmetics, Biscuits and Medicines also. Event was conducted in offline mode with the objective to orient students to start their own business of Mushroom with innovative techniques.

Facebook URL :

https://m.facebook.com/story.php?story_fbid=pfbid0ubTr9j5oBhDYBg6DyKetHNcf7QukDDUMpicLqgDe86YnK9NeCq4XpbMh7z6eEtt2l&id=100087502628037&mibextid=Nif5oz

Photographs



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Event 3. Theme: Entrepreneurship (Quarter: III)

Name of Activity: Workshop on Business Modal Canvas

Date: May 02, 2023

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 300 minutes (5 Hrs) **Number of Beneficiary:** 57

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/EA3.pdf>

About the Event:

Workshop on Business Modal Canvas was organized by IIC (Institute Innovation Cell) and the Department of Commerce of C.M.P. Degree College, Prayagraj on 02nd May, 2023. The Resource Person was Dr. R.B.L. Srivastava Associate Professor, CMP Degree College, Prayagraj. The Principal of the College Prof. Ajay Prakash Khare has emphasised on the significance of Entrepreneurship in the current scenario in India and how by understanding the concept of BMC one can improve the overall business. Dr. R.B.L. Srivastava, highlighted the importance of Entrepreneurship, government measures for initiating startups, BMC which is a tool of strategic planning on the part of entrepreneurs, owners, managers etc. and stated the nine-block of business model i.e., Key Partners, Key activities, Key resources, Value Propositions, Customer Relationships, Channels, Customer segments, Cost structure and Revenue streams.

Facebook URL:

https://m.facebook.com/story.php?story_fbid=pfbid0zTxQfDQhi9saGya6JpLsykGPM4NWJMXx55FcJ5vqAGB7BxzsjpUERYpkyz658Anxl&id=100087502628037&mibextid=Nif5oz

Youtube URL: <https://youtu.be/WTY0-zVoe0M>

Photographs



Himani Chaurasia

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Dr. Alchandra Pandey
(Convener IIC, CMP)

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Event 4. Theme: Entrepreneurship & Start-Up (Quarter: III)

Name of Activity: Expert Talk on “Economic Contribution of Entrepreneurs”

Date: May 19, 2023

Programme driven by: Self Driven Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 180 minutes / 3Hrs **Number of Beneficiary:** 51

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/EA-4.pdf>

About the Event :

A lecture on Economic Contribution of Entrepreneurs was organized by Institute Innovation Cell, C.M.P. Degree College on 19th May, 2023. The Principal Prof. Ajay Prakash Khare talked about Entrepreneurship programme in India. He highlighted how students to become an entrepreneur in India. Dr. Archana Pandey, Convener of the IIC welcomed all the guests and discussed about some case studies regarding entrepreneurship, start-ups and innovation in business. Mr. Ashutosh Mishra gave the lecture on Economic Contribution of Entrepreneurs. He discussed about the role of entrepreneurship in economic development is substantial. After all, entrepreneurs don't just build businesses and grow their personal wealth; they also impact the economy by creating new jobs and opportunities, driving innovation, and developing new markets, products, and services.

Facebook URL:

https://m.facebook.com/story.php?story_fbid=pfbid02QSYPqJvFWQLTS9MQsQesDbrbTJbwXJAmr9MbUDtuvLdjzXnwzXdYGcXa8g3M4XEKl&id=100087502628037&mibextid=Nif5oz

Photographs



Himani Chaurasia
Dr. Himani Chaurasia
(Event Convener & IA, IIC, CMP)

Dr. Archana Pandey
Dr. Archana Pandey
(Convener IIC, CMP)

CONVENER
IIC
C.M.P. Degree College, Prayagraj



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Event 5. Theme: Entrepreneurship (Quarter: IV)

Name of Activity: Celebration of World Entrepreneur's day: Expert Talk on Future Opportunities for Entrepreneurs in India

Date: August 21, 2023

Programme driven by: Celebration Day Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 70 minutes (1:10 Hour) **Number of Beneficiary:** 90

About the Event :

World Entrepreneur Day was celebrated by the Institute Innovation Cell of CMP Degree College on August 21, 2023 in hybrid (online/offline) mode. The keynote speaker of the event was Mr. LLEWELLYN D'SA, cofounder and CEO of Robo Bionics Company. He delivered a lecture on 'Future Opportunities of Entrepreneurs in India'. His start up Robo Bionics was awarded with the "National Startup Award 2021" Under the Medical Device category in January 2022. In his lecture he said "One of the biggest opportunities is the large and growing consumer market. With a population of more than 1.3 billion people, India is one of the largest consumer markets in the world. This presents a huge opportunity for entrepreneurs who can tap into the needs and preferences of Indian consumers. The objective of the session was to orient students towards entrepreneurship so that they may become job providers and not job seekers.

Facebook URL :

https://m.facebook.com/story.php?story_fbid=pfbid03zCLWMyF6gn8yWpwsHUsxibE4evSbi3odzbqXfGmmzTWJaTJeMdXRmU59SfKsrrEl&id=100087502628037&mibextid=Nif5oz

You tube link: <https://youtu.be/xvMQku9z10U>

Photographs



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Dr. Himani Chaurasia
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AP
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Event 6. Theme : Entrepreneurship & Start-Up (Quarter IV)

Name of the Activity - Session on "Lean Start-Up & Minimum Viable Product/Business" -
Three days Boot Camp on "Food Safety and Nutritional Security Analysis and Quality Control

Date: 17th to 19th August, 2023

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in Days): Three days/24 hrs/1440 mins. **Number of Beneficiary:** 70

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/EA-6.pdf>

About the Event - A Three days boot camp training program on "Lean Start-Up & Minimum Viable Product/Business: Food Safety and Nutritional Security Analysis and Quality Control" was organised by the Institute Innovation Cell, CMP Degree College, University of Allahabad on 17-19th August 2023. The President and Chief Guest of the workshop was an Eminent Professor (Ex Head, Department of Chemistry, Ex-Dean Science and Ex-Director CDC), Dr. Jagdamba Singh. The Training Officer was Er. Sujit Kumar Singh and Key- notespeaker was Dr. Shankar Suwan Singh and their team were welcomed by Dr. Archana Pandey, Convener, Institute Innovation Cell, CMP Degree College, Prayagraj. An introductory speech about the IIC was given by Dr. Archana Pandey, Convener IIC. **Er. Sujit kumar Singh** has emphasized on 'how in recent times, witnessing the massive rise of COVID-19 cases has made us realize the significance of testing in our daily lives especially when it comes to quality check of food that we consume. **Dr Shanker Suwan Singh** has emphasized his talk on entrepreneurship in the testing of dairy products. Whereas, **Dr. Madhulika Singh**, the training officer, said that fat is a macronutrient that provides energy. Dr. Madhulika's team offered guidance and support as the students carried out each step of the experiment, ensuring accuracy and safety.

Facebook URL:

https://m.facebook.com/story.php?story_fbid=pfbid0x2sev1X1gShr6hdBexRq2LeTAzQZvtauuswUQ2Q8q1Uz7vvJMjGoR4PsxbsM3nU6l&id=100087502628037&mibextid=Nif5oz

You Tube URL: https://youtu.be/3BgcwGa_TII

Photographs –



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Event 7. Theme: Entrepreneurship & Start-Up (Quarter: IV)

Name of Activity: Expert Talk and Session on Angel Investment/VC Funding Opportunities for Early-Stage Entrepreneurs

Date: August 25, 2023

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 130 minutes **Number of beneficiaries:** 50

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/EA-7.pdf>

About the Event:

An Expert Talk on Angel Investment was organized by IIC (Institute Innovation Cell) and the Department of Commerce of C.M.P. Degree College on 25th August 2023. The Principal Prof. Ajay Prakash Khare talked about various idea on investment ecosystem in India. Dr. Sarika Sushil gave the lecture on angel investment. She discussed that an angel investor provides initial seed money for startup businesses, usually in exchange for ownership equity in the company. The angel investor may be involved in a series of projects on a purely professional basis or may be found among an entrepreneur's family and friends. The investor's involvement may be a one-time infusion of seed money or an ongoing injection of cash to get a product to market and many more.

Facebook URL:

https://m.facebook.com/story.php?story_fbid=pfbid026RCA51wwJTCqLTod3ipW178eDg3gQRLYVBi6rmSyLk9AVCedJGvgtrxx7Czs4j31l&id=100087502628037&mibextid=Nif5oz

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Event 8. Theme: Entrepreneurship & Start-Up (Quarter: IV)

Name of Activity: Success Story of Entrepreneurs

Date: August 24, 2023

Programme driven by: Self Driven Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins): 110 minutes **Number of beneficiary:** 50

<https://iic.cmpcollege.ac.in/wp-content/uploads/2024/01/EA-8.pdf>

About the Event: Institute Innovation Cell of CMP Degree College organized a one-day Session on Success Story of Entrepreneurs (Entrepreneurship and Start-Up) on 24th August 2023. The session was delivered by Convener IIC, CMP Degree College, Dr. Archana Pandey. In her lecture she shared the success story of the owner of the multi crore company, Mr. Bhavesh Bhatiya. At present, he manufactures 9000 designs of candles and approx. 10,000 peoples are working under his guidance. Among them, most of the workers are either blind or visibly impaired. The turnover of his company is about 350 crores. Dr. Sunil Kant Mishra, Associate Professor in Dept. of Commerce, CMP Degree College was also present in the event as distinguished guest gave very useful tips to students for starting their own business in their cities. He motivated students to think about new ideas related to human life problems and convert the proposed solution into an enterprise

Facebook link:

https://m.facebook.com/story.php?story_fbid=pfbid0NroxQbdfXxiBXDK5ujzyUSKnMNq4VrvpCQG2ewqUgcvRb9NVqx6xiokuCdRQEDul&id=100087502628037&mibextid=Nif5oz

You tube: <https://youtu.be/Qqly2CTuFAE?si=TOAOm3iqw9JpZmQK>

Photographs



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