



चौधरी महादेव प्रसाद महाविद्यालय  
**C. M. P. DEGREE COLLEGE**  
(A Constituent P.G. College, University of Allahabad)

Under the strengthening component of DBT Star College Scheme



**Event 8.** Theme: Entrepreneurship & Start-Up (**Quarter: IV**)

**Name of Activity:** Success Story of Entrepreneurs

**Date:** August 24, 2023

**Programme driven by:** Self Driven Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

**Duration of activity (in mins):** 110 minutes      **Number of beneficiary:** 50

<https://drive.google.com/file/d/1-RqXqVDuzMAC50MPTflsmJzl6F3i3fZ4/view?usp=drivesdk>

**About the Event:** Institute Innovation Cell of CMP Degree College organized a one-day Session on **Success Story of Entrepreneurs** (Entrepreneurship and Start-Up) on 24<sup>th</sup> August 2023. The session was delivered by Convener IIC, CMP Degree College, Dr. Archana Pandey. In her lecture she shared the success story of the owner of the multi crore company, Mr. Bhavesh Bhatiya. At present, he manufactures 9000 designs of candles and approx. 10,000 peoples are working under his guidance. Among them, most of the workers are either blind or visibly impaired. The turnover of his company is about 350 crores. Dr. Sunil Kant Mishra, Associate Processor in Dept. of Commerce, CMP Degree College was also present in the event as distinguished guest gave very useful tips to students for starting their own business in their cities. He motivated students to think about new ideas related to human life problems and convert the proposed solution into an enterprise

**Facebook link:**

[https://m.facebook.com/story.php?story\\_fbid=pfbid0NroxqQbdfXxiBXDK5ujzyUSKnMNq4VrvpCQG2eWqUgcvRb9NVqx6xiokuCdRQEDul&id=100087502628037&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid0NroxqQbdfXxiBXDK5ujzyUSKnMNq4VrvpCQG2eWqUgcvRb9NVqx6xiokuCdRQEDul&id=100087502628037&mibextid=Nif5oz)

**You tube:** <https://youtu.be/Qqly2CTuFAE?si=TOAOm3iqw9JpZmQK>

**Photographs**



*Himani Chaurasia*  
**Dr. Himani Chaurasia**

(Event Convener & IA, IIC, CMP)

