



चौधरी महादेव प्रसाद महाविद्यालय C. M. P. DEGREE COLLEGE (A Constituent P.G. College, University of Allahabad)

Under the strengthening component of DBT Star College Scheme



Event 4. Theme: Entrepreneurship & Start-Up (Quarter: III)

Name of Activity: Expert Talk on “Economic Contribution of Entrepreneurs”

Date: May 19, 2023

Programme driven by: Self Driven Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 180 minutes / 3Hrs **Number of Beneficiary:** 51

<https://drive.google.com/file/d/1-PYkHVa0pu9buSQk5pHi6N-cMI0X0oTm/view?usp=drivesdk>

About the Event :

A lecture on Economic Contribution of Entrepreneurs was organized by Institute Innovation Cell, C.M.P. Degree College on 19th May, 2023. The Principal Prof. Ajay Prakash Khare talked about Entrepreneurship programme in India. He highlighted how students to become an entrepreneur in India. Dr. Archana Pandey, Convener of the IIC welcomed all the guests and discussed about some case studies regarding entrepreneurship, start-ups and innovation in business. Mr. Ashutosh Mishra gave the lecture on Economic Contribution of Entrepreneurs. He discussed about the role of entrepreneurship in economic development is substantial. After all, entrepreneurs don't just build businesses and grow their personal wealth; they also impact the economy by creating new jobs and opportunities, driving innovation, and developing new markets, products, and services.

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https://m.facebook.com/story.php?story_fbid=pfbid02QSYpQJvFWQLTS9MQsQesDbrbTJbWxJAnr9MbUDtUvLdjzXnwzXdYGcXa8g3M4XEKl&id=100087502628037&mibextid=Nif5oz

Photographs



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